

HAPPY MOM
CONFERENCE

Hodges University

September 5th, 2014

Business Sponsorship Packet

HappyMomConference.com

Build Your Castle and Reclaim Your Royalty **HAPPY MOM CONFERENCE**

Gain Valuable Exposure for Your Business Among Affluent Southwest Florida Moms



Hundreds of local moms will attend the second annual Happy Mom Conference at Hodges University on September 5th, 2014 to hear speakers such as Dr. Shefali Tsbari, as seen on Oprah, and other well know authors. They are also coming to see what you have to offer!

Happy Mom Conference Components:

- Seminars by national experts
- Happy Mom Conference Goodie Bags
- Conference brochure featuring your business
- Vendor raffles to gain more exposure for who you are and what you do!
- Pre-conference party night for all vendors and attendees to informally network
- Only 20 Vendor tables available!

**10% of the
proceeds benefit**

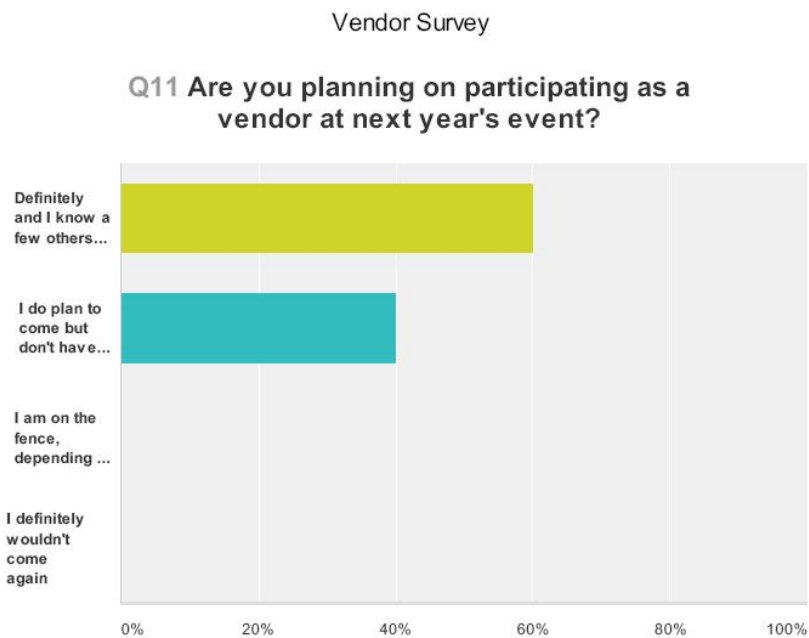


Going Places. Going Strong.

In addition to supporting the moms who attend the event, 10% of the proceeds will benefit our partner non-profit Dress for Success Southwest Florida. **The mission of Dress for Success** is to promote the economic independence of disadvantaged women by providing

professional attire, a network of support and the career development tools to help women thrive in work and in life. What a great organization!

In order to make this event a win-win for everyone we need you. We would love for you to partner with us to make the moms of Southwest Florida feel loved and appreciated. You can do this by becoming a partner of this event. Through partnership you will receive a table at the event and varying levels of print and web advertising before and during the event. Vendors from last year's event were extremely pleased. See survey below.



Packages are broken out into levels to fit your financial price point and desired exposure level. Please review the levels of partnership and see what fits best for you. I look forward to helping you reach your target market and creating a one-of-a-kind experience that moms will remember for years to come.

To secure your sponsorship please call April at 239-777-3241 or email apriloleary@gmail.com.

We look forward to partnering with you!



April O'Leary
Life and Business Coach
Founder of the Happy Mom Conference
www.happymomconference.com

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Diamond (\$5000)-



Full Page Ad in conference booklet. **Large Logo** on all advertisements AS SEEN BELOW*, on our conference t-shirt as shown above, **featured on the event screen and on speaker podium**. **Verbal mention** at the conference. Logo linked on our website. **Dedicated Email** featuring your product or service sent out to our list. **Vendor table and 8 conference tickets included.**

Gold (\$2500)-



1/2 Page Ad in conference booklet. **Medium Logo** on all advertisements AS SEEN BELOW*, printed on our conference t-shirt as shown above and featured on event screen. Logo linked on our website. **Vendor table and 6 conference tickets included.** Value \$2500

Silver (\$1000)-

1/4 Page Ad in conference booklet, **Logo** linked on our website and **vendor table. 4 Conference tickets** included.

Bronze (\$400)-

Vendor table and 2 tickets for you and a guest. Your business name and contact info listed in the conference booklet with other Bronze sponsors. You may choose to share this table with a friend. Each of you takes a ticket and ½ of the table!

***ADVERTISING PROUDLY SPONSORED BY:**

